

Business Science

Carl-Friedrich-Gauß-Faculty

Lectures held in English

Last update: 25.06.2018

Title in English	Title in German	Institute of	Lecturer / Professor	Contact Person	E-Mail	Credits	Semester	Level	Module number	Comments
Supply Chain Management	Supply Chain Management	Automotive Management and Industrial Production: Chair of Production and Logistics	Prof. Dr. Thomas S. Spengler. PD Dr. Karsten Kieckhäfer	Christian Thies	ch.thies@tu-braunschweig.de	2,5	winter	Master	WW-AIP-060 (2220060)	
Automotive Production	Automotive Production	Automotive Management and Industrial Production: Chair of Production and Logistics	Prod. Dr. Thomas S. Spengler, PD Dr. Karsten Kieckhäfer	Christian Thies	ch.thies@tu-braunschweig.de	2,5	winter	Master	WW-AIP-030 (2220030)	
Services Design	Services Design	Automotive Management and Industrial Production: Chair of Service Management	Prof. Dr. David Woisetschläger	Vanessa Jaensch	v.jaensch@tu-braunschweig.de	2,5	winter	Master	WW-AIP-041 (2220041)	
Research Seminar in Services Management 2	Research Seminar in Services Management 2	Automotive Management and Industrial Production: Chair of Service Management	Prof. Dr. David Woisetschläger	Vanessa Jaensch	v.jaensch@tu-braunschweig.de	4	winter	Master	WW-AIP-046 (2220046)	
International Marketing	International Marketing	Marketing	Prof. Dr. Dr. hc. Wolfgang Fritz	Yulia Parkhomenko	yulia.parkhomenko@tu-braunschweig.de	3	winter	Master	WW-MK-027 (2221027)	Block event January/February
Seminar Industrial Marketing	Seminar Industrial Marketing	Marketing	Prof. Dr. Dr. hc. Wolfgang Fritz	Yulia Parkhomenko	yulia.parkhomenko@tu-braunschweig.de	3	winter	Master	WW-MK-023 (2221023)	Block event October

Seminar Joint International Case Studies	Seminar Joint International Case Studies	Marketing	Prof. Dr. Bodo Abel	Yulia Parkhomenko	yulia.parkhomenko@tu-braunschweig.de	4/6	summer	Master	WW-WII-017 (2222017)	
Consumer Behavior on the Russian Market	Consumer Behavior on the Russian Market	Marketing	Prof. Dr. Solovjova (i. A. Prof. Dr. Dr. h.c. Wolfgang Fritz)	Yulia Parkhomenko	yulia.parkhomenko@tu-braunschweig.de	2,5	summer	Master	WW-MK-025 (2221025)	Block event (practice seminar)
Intercultural Communication (online Debate in cooperation with the University of Rhode Island)	Intercultural Communication (online Debate in cooperation with the University of Rhode Island)	Marketing	Dr. Stefanie Sohn	Dr. Stefanie Sohn	s.sohn@tu-braunschweig.de	2,5	winter	Bachelor	WW-MK-013 (2221013)	practice seminar
Seminar Finance	Seminar Finance	Finance	Prof. Dr. Marc Gürtler	Nicole Nicht	n.nicht@tu-braunschweig.de	4	winter	Master	nn.	
Introduction to Content Analysis: Qualitative and Quantitative Approaches with Application to Multinational Companies (MNCs)	Introduction to Content Analysis: Qualitative and Quantitative Approaches with Application to Multinational Companies (MNCs)	Organizational Management	Prof. Dr. Dietrich von der Oelsnitz	Johannes Brunzel	j.brunzel@tu-braunschweig.de	4	summer	Master	WW-ORGF-013 (2223013)	
Seminar Econometric Methods for Causal Inference	Seminar Econometric Methods for Causal Inference	Economics	Prof. Dr. Franz Peter Lang, Prof. Dr. Christian Leßmann	Christian Leßmann	c.lessmann@tu-braunschweig.de	4	Winter/summer	Master	WW-VWL-016 (2212016)	